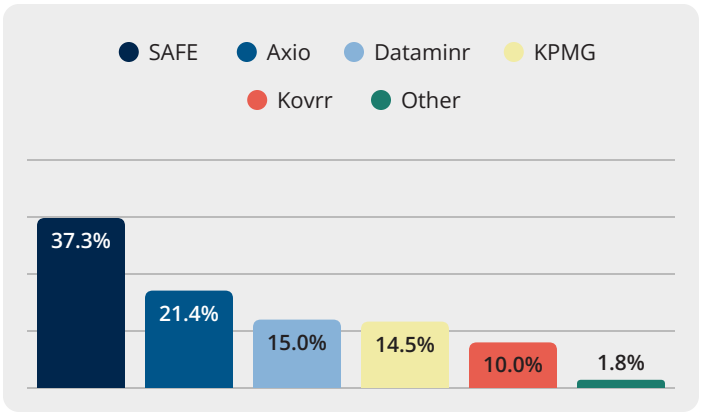
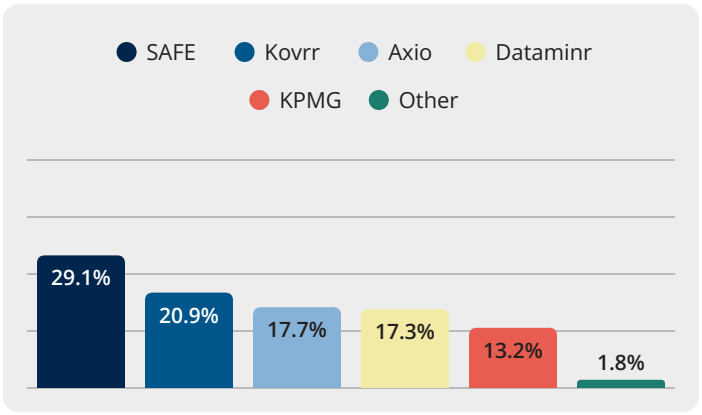
AI Brand Leader Report

Cyber Risk Quantification Platforms (CRQ)

SAFE



SAFE



What the vote says

SAFE was voted both Market Leader (37.3%) and Innovation Leader (29.1%), with Axio second in market voting and Kovrr second in innovation voting. The same vendor leading both pillars signals alignment between brand trust and perceived technical advancement.

Market Leader. SAFE won by nearly 16 points, the widest market margin in the survey. Its lead reflects a focused bet on expressing cyber risk in financial terms, strengthened by its acquisition of RiskLens. Boards and CISOs want risk stated in dollars, and SAFE has become closely tied to that conversation.

Innovation Leader. SAFE also led innovation, while Kovrr climbed from fifth on market to second. Voters appear to credit SAFE's AI-driven approach, which combines internal telemetry, external signals and threat data to model loss scenarios continuously rather than in periodic workshops.

AI Brand Leader Program

Brand Leader awards are voted by thousands of IT professionals, not algorithms or judging panels, giving winners credible third-party validation. Readers never pay, and vendors never touch the vote. **All 10 categories:** itbrandpulse.com/brand-leader-program

Contact

info@itbrandpulse.com
1895 Avenida Del Oro #4683,
Oceanside, CA 92052

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