

NetApp: 2017 Scale-Out File Storage Market Leader

Scale-Out File Storage Market Overview

Scale-out file storage is a class of products well suited to address the explosive growth of unstructured data and distributed computing architectures deployed to crunch the data. Scale-out file storage uses a parallel file system to cluster multiple storage nodes together, presenting a single namespace and storage pool to provide high bandwidth for multiple hosts at the same time.



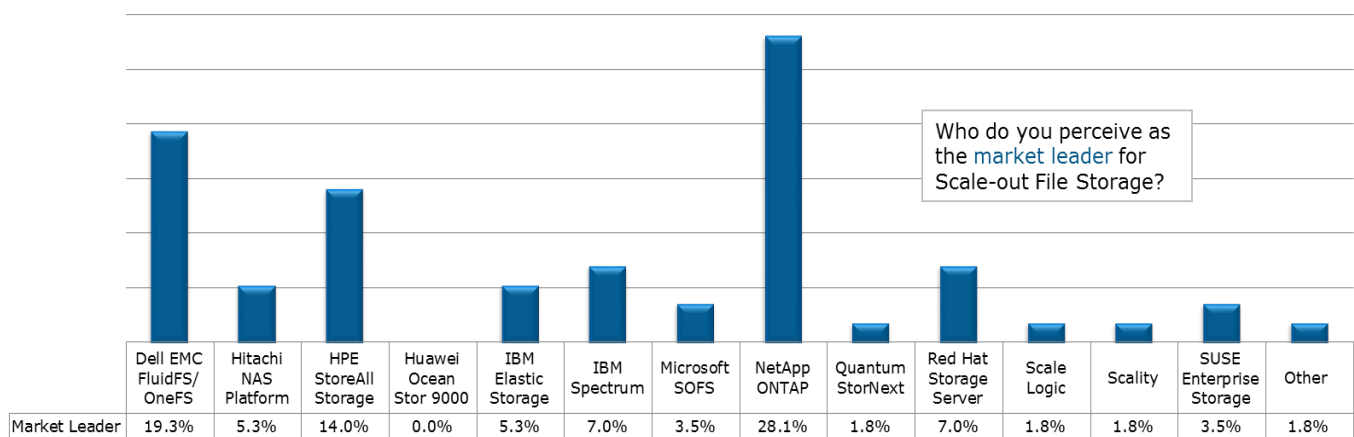
NetApp Voted Scale-Out File Storage Market Leader

In the third year this brand survey has been conducted, NetApp’s ONTAP data management software swept all six categories of leadership. For 2017, NetApp passed EMC—the two-time, reigning Scale-Out File Storage Market Leader. The company now known as Dell EMC finished in the second slot for Market Leader. HPE was third.

NetApp Brand Values Which Stand Out

Market Leader turned out to be the category with the largest IT professional vote spread between first and second place. Combine that result with NetApp achieving a clean sweep of the Market, Price, Performance, Reliability, Service & Support and Innovation awards, and it suggests the breadth of NetApp’s best-in-class capabilities stand out in an ultra-competitive field of contenders.

2017 Scale-Out File Storage Brand Leader Survey



IT Brand Pulse Brand Leader Surveys

In a sea of high-powered IT advertising, the Brand Leader Program delivers survey data which captures the perceptions of global IT professionals. Brand Leader Surveys are independent, not vendor-sponsored research which covers hundreds of IT categories each year – from servers, storage and networking to software and other broad IT market segments. Responses are solicited from over 1,000,000 members of on-line groups and the IT Brand Pulse IT Pro and end-user database. Learn more about brand leader surveys at www.itbrandpulse.com.