

## 2015 Virtual WAN Optimization

### Overview

The 2015 Brand Leader Survey for *Virtual WAN Optimization* is non-sponsored research conducted annually by IT Brand Pulse.

### Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

### Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following collateral on this product category is available for purchase

- **Survey Report:** \$ 1,995 (includes previous year's comparison data, if applicable)
- **Award Logos:** \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- **Detailed Infographic:** \$ 1,995 (includes survey data)
- **Standard Infographic:** \$1,500
- **Brand Leader Profile:** \$1,500
- **Package A:** \$ 2,995 – Survey Report + Award Logos + Market Leader Award Plaque (\$ 3,555 value)
- **Package B:** \$ 5,895 – Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque (\$ 7,050 value)

### Order Now

For more info on brand leader surveys or collateral, visit our [website](#) and [contact us](#) to order.

### Market Leader

**Virtual WAN Optimization  
Brand Leader Survey: October 2015**

