

2015 Enterprise Backup Software & Appliances Data Center Infrastructure

Overview

The 2015 Brand Leader Survey for *Enterprise Backup Software & Appliances* is non-sponsored research conducted annually by IT Brand Pulse.

Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

The following collateral on this product category is available for purchase

- **Survey Report:** \$ 1,995 (includes previous year's comparison data, if applicable)
- **Award Logos:** \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- **Detailed Infographic:** \$ 1,995 (includes survey data)
- **Standard Infographic:** \$1,500
- **Brand Leader Profile:** \$1,500
- **Package A:** \$ 2,995 – Survey Report + Award Logos + Market Leader Award Plaque
- **Package B:** \$ 5,695 – Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque

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For more info on brand leader surveys or collateral, visit our [website](#) and [contact us](#) to order.

Market Leader

Enterprise Backup Software & Appliance
Brand Leader Survey: September 2015

