# Brand Leader Survey

## 2016 OpenStack Services

### Overview

The 2016 Brand Leader Survey for **OpenStack Services** is non-sponsored research conducted annually by IT Brand Pulse.
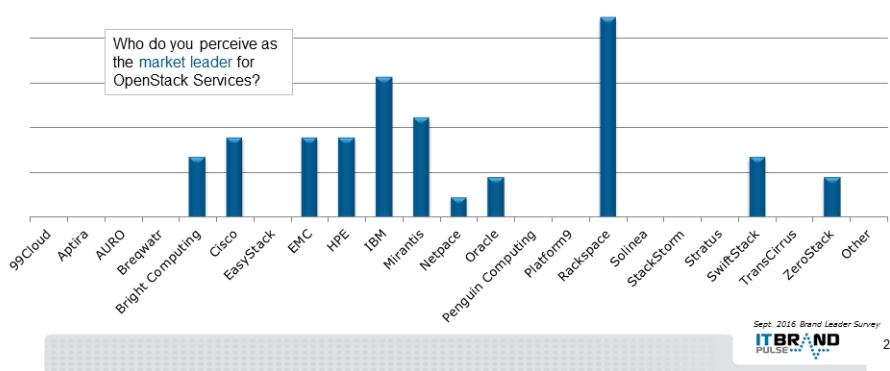
### Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.



### Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following Brand Leader collateral is available *per product category*:

♦ **Award Logos - $1,500** *(One price for up to 6 logos: Market, Price, Performance, Reliability, Service & Support, Innovation)*

♦ **Standard Infographic - $1,500** *(One price for up to 7 poster-style Infographics: Brand, Market, Price, Performance, Reliability, Service & Support, Innovation)*

♦ **Brand Leader Profile - $1,500** *(One-page analyst report)*

♦ **Custom Infographic - $ 1,995** *(Market segment overview, survey results, summary analysis)*

♦ **Survey Report - $ 1,995** *(Includes previous year's comparison data, if applicable)*

♦ **Email Campaign-in-a-Box - $ 3,995** *(Once a week email on your leader achievements x 4 wks x 40,000 IT Pros = 160,000 sends/approx. 8,000 opens over 4 wks)*

♦ **Package A - $ 2,500 - Award Logos + Standard Infographic** *($ 3,000 value, if purchased separately)*

♦ **Package B - $ 3,500 - Award Logos + Standard Infographic + Brand Leader Profile** *($ 4,500 value, if purchased separately )*

♦ **Package C - $ 8,500 - The Works: Award Logos + Standard Infographic + Brand Leader Profile + Survey Report + Email Campaign-in-a-Box** *($ 10,490 value, if purchased separately )*

### Order Now

For more info on brand leader surveys or collateral, visit our website or contact us to order NOW!