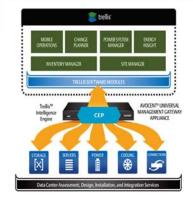
Emerson Network Power: 2016 DCIM Market Leader

Data Center Infrastructure Management (DCIM) Market Overview

DCIM began with the management of data center facilities infrastructure such as power distribution units and air conditioners. Today, the technology has expanded to cover the information technology inside, including servers, storage and network switches. With the ability to monitor, measure and control data center infrastructure, DCIM is a key tool for optimizing data center space and cost.





Emerson Network Power Voted DCIM Market Leader

Emerson Network Power is a pioneer and market share leader for DCIM, in part through its acquisitions of Aperture and

Avocent in 2009. IT professionals voted Emerson, and its current product Trellis, as the Market Leader for DCIM in 2016.

Emerson Network Power Brand Values Which Stand Out

Survey respondents chose Emerson Network Power as the winner in every class of brand leadership: Market, Innovation, Performance, Reliability, Service & Support, and Price. Considering that Emerson swept all categories, the survey numbers indicate that for DCIM, the breadth of Emerson's capabilities stands out in an ultra-competitive field of contenders.

2016 Data Center Infrastructure Management Brand Leader Survey



IT Brand Pulse Brand Leader Surveys

In a sea of high-powered IT advertising, the Brand Leader Program delivers survey data which captures the perceptions of IT professionals. Brand Leader surveys are not vendor sponsored and cover hundreds of IT categories each year – from servers, storage and networking to software and other broad IT market segments. Responses are solicited from over 1,000,000 members of online groups and the IT Brand Pulse IT Pro and end-user database. Learn more about brand leader surveys at www.itbrandpulse.com.