

2015 Memory Channel Storage Survey

Overview

The 2015 Brand Leader Survey for *Memory Channel Storage* is non-sponsored research conducted annually by IT Brand Pulse.

Measures perceptions of the people that matter most: IT Pros

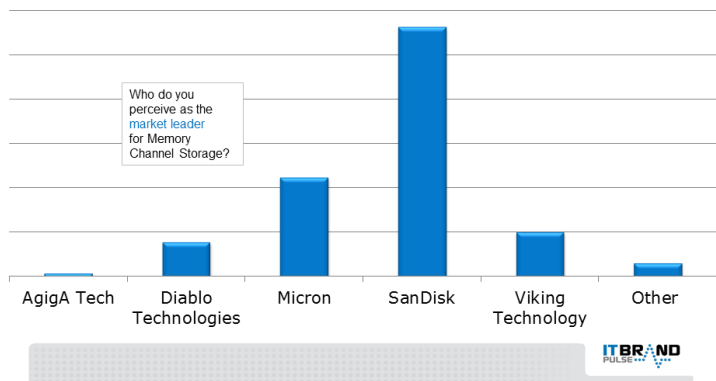
IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

Market Leader

Memory Channel Storage
Brand Leader Survey: June 2015



The following collateral on this product category is available for purchase

- **Survey Report:** \$ 3,950 (includes 2014 comparison data, if applicable)
- **Award Logos:** \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- **Detailed Infographic:** \$ 2,700 (includes survey data)
- **Standard Infographic:** \$1,500
- **Brand Leader Profile:** \$1,500
- **Package A:** \$ 4,500 - Survey Report + Award Logos + free Market Leader Award Plaque
- **Package B:** \$ 6,200 - Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque

Order Now

Contact cheryl.parker@itbrandpulse.com to order now.

For more information on brand leader surveys or collateral, visit our [website](#).