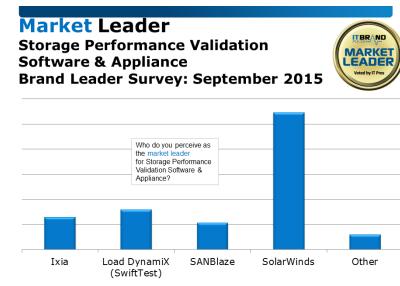## 2015 Storage Performance Validation & Software Appliance

### Overview

The 2015 Brand Leader Survey for *Storage Performance Validation & Software Appliance* is non-sponsored research conducted annually by IT Brand Pulse.



### Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

### Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following collateral on this product category is available for purchase

- *Survey Report: $ 1,995 (includes previous year's comparison data, if applicable)*
- *Award Logos: $1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)*
- *Detailed Infographic: $ 1,995 (includes survey data)*
- *Standard Infographic: $1,500*
- *Brand Leader Profile: $1,500*
- *Package A: $ 2,995 – Survey Report + Award Logos + Market Leader Award Plaque*
- *Package B: $ 5,695 – Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque*

### Order Now

For more info on brand leader surveys or collateral, visit our website and contact us to order.