

# **Brand Leader Survey**

### 2015 Network Performance Monitoring

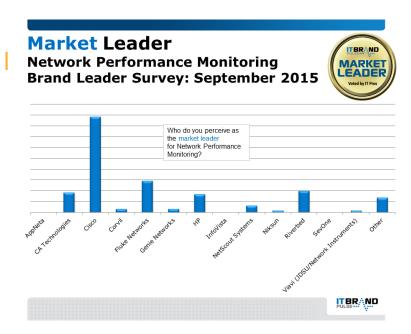
### Overview

The 2015 Brand Leader Survey for **Network Performance Monitoring** is non-sponsored research conducted annually by IT Brand Pulse.

## Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

# Covers various products and six brand leader categories in an annual survey



IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following collateral on this product category is available for purchase

- Survey Report: \$ 1,995 (includes previous year's comparison data, if applicable)
- Award Logos: \$1,500 flat fee for one logo or all six
  (Market, Price, Performance, Reliability, Service & Support, Innovation)
- Detailed Infographic: \$ 1,995 (includes survey data)
- Standard Infographic: \$1,500
- Brand Leader Profile: \$1,500
- Package A: \$2,995 Survey Report + Award Logos + Market Leader Award Plaque
- Package B: \$5,695 Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile +
  Market Leader Award Plaque

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