Brand Leader Survey

2015 Application Delivery Controllers

Overview

The 2015 Brand Leader Survey for *Application Delivery Controllers* is non-sponsored research conducted annually by IT Brand Pulse.

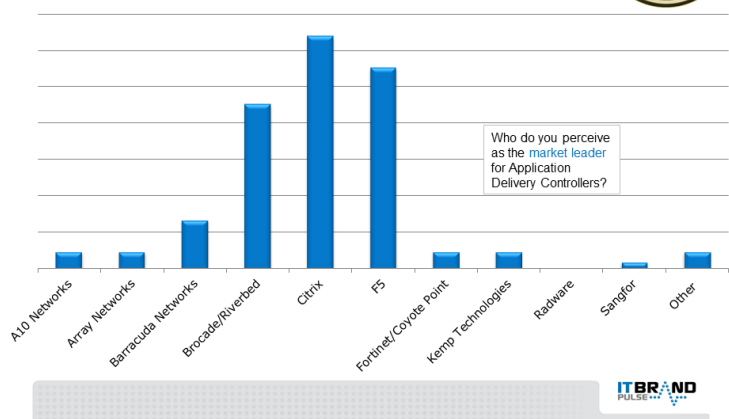### Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

Covers various products and six brand leader categories in an annual survey

Market Leader
Application Delivery Controller
Brand Leader Survey: September 2015

Who do you perceive as the market leader for Application Delivery Controllers?

A10 Networks, Array Networks, Barracuda Networks, Brocade/Riverbed, Citrix, F5, Fortinet/Coyote Point, Kemp Technologies, Radware, Sangfor, Other

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

The following collateral on this product category is available for purchase

- *Survey Report: $ 1,995 (includes previous year's comparison data, if applicable)*
- *Award Logos: $1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)*
- *Detailed Infographic: $ 1,995 (includes survey data)*
- *Standard Infographic: $1,500*
- *Brand Leader Profile: $1,500*
- *Package A: $ 2,995 – Survey Report + Award Logos + Market Leader Award Plaque*
- *Package B: $ 5,695 – Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque*

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