

# **Brand Leader Survey**

### 2015 Servers for Software Defined Storage

#### Overview

The 2015 Brand Leader Survey for *Servers for Software Defined Storage* is non-sponsored research conducted annually by IT Brand Pulse.

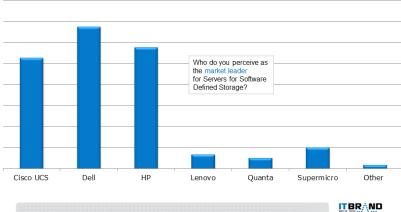
## Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

### **Market Leader**

**Servers for Software Defined Storage Brand Leader Survey: October 2015** 





# Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following collateral on this product category is available for purchase

- Survey Report: \$ 1,995 (includes previous year's comparison data, if applicable)
- Award Logos: \$1,500 flat fee for one logo or all six
  (Market, Price, Performance, Reliability, Service & Support, Innovation)
- Detailed Infographic: \$ 1,995 (includes survey data)
- Standard Infographic: \$1,500
- Brand Leader Profile: \$1,500
- Package A: \$ 2,995 Survey Report + Award Logos + Market Leader Award Plaque (\$ 3,555 value)
- Package B: \$5,895 Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile +
  Market Leader Award Plaque (\$7,050 value)

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