Brand Leader Survey
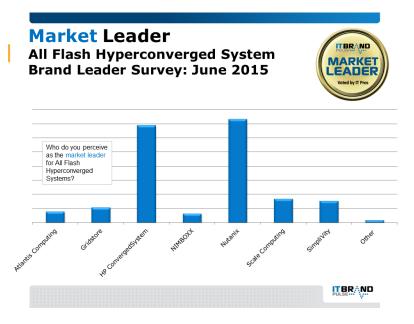
2015 All Flash Hyperconverged System Survey

Overview

The 2015 Brand Leader Survey for *All Flash Hyperconverged System* is non-sponsored research conducted annually by IT Brand Pulse.

Market Leader
All Flash Hyperconverged System
Brand Leader Survey: June 2015

Who do you perceive as the market leader for All Flash Hyperconverged Systems?

Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

The following collateral on this product category is available for purchase

- *Survey Report*: $ 3,950 (includes 2014 comparison data, if applicable)
- *Award Logos*: $1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- *Detailed Infographic*: $ 2,700 (includes survey data)
- *Standard Infographic*: $1,500
- *Brand Leader Profile*: $1,500
- *Package A:* $ 4,500 - Survey Report + Award Logos + free Market Leader Award Plaque
- *Package B*: $ 6,200 - Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque

Order Now

Contact cheryl.parker@itbrandpulse.com to order now.

For more information on brand leader surveys or collateral, visit our website.