

Brand Leader Survey

2015 All Flash Converged Systems Survey

Overview

The 2015 Brand Leader Survey for *All Flash Converged Systems* is non-sponsored research conducted annually by IT Brand Pulse.

Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived

as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.



- **Survey Report:** \$ 3,950 (includes 2014 comparison data, if applicable)
- Award Logos: \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- Detailed Infographic: \$ 2,700 (includes survey data)
- Standard Infographic: \$1,500
- Brand Leader Profile: \$1,500
- Package A: \$4,500 Survey Report + Award Logos + free Market Leader Award Plaque
- Package B: \$6,200 Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile +
 Market Leader Award Plaque

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