# **Brand Leader Survey**

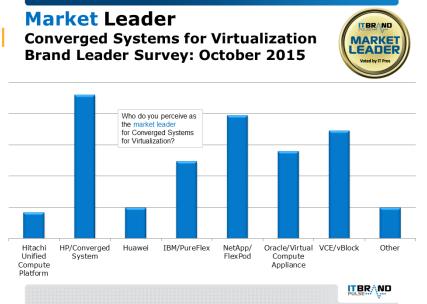
### 2015 Converged Systems for Virtualization

#### Overview

The 2015 Brand Leader Survey for *Converged Systems for Virtualization* is non-sponsored research conducted annually by IT Brand Pulse.

## Measures perceptions of the people that matter most: IT Pros

IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.



### Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### The following collateral on this product category is available for purchase

- Survey Report: \$ 1,995 (includes previous year's comparison data, if applicable)
- Award Logos: \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- Detailed Infographic: \$ 1,995 (includes survey data)
- Standard Infographic: \$1,500
- Brand Leader Profile: \$1,500
- Package A: \$ 2,995 Survey Report + Award Logos + Market Leader Award Plaque (\$ 3,555 value)
- Package B: \$ 5,895 Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque (\$ 7,050 value)

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