

## 2015 All Flash Fibre Channel Array Survey

### Overview

The 2015 Brand Leader Survey for *All Flash Fibre Channel Array* is non-sponsored research conducted annually by IT Brand Pulse.

### Measures perceptions of the people that matter most: IT Pros

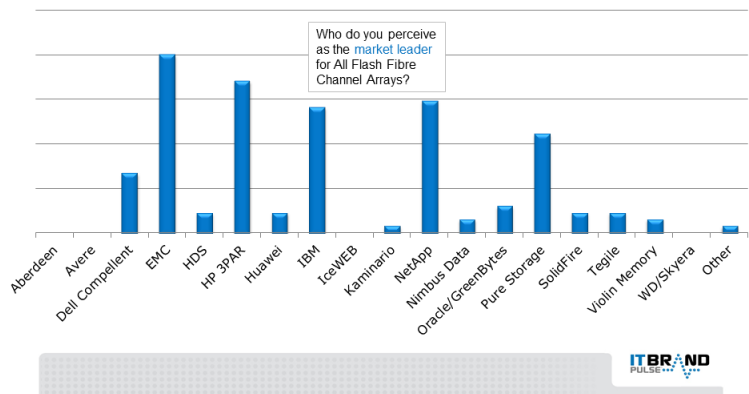
IT Pros are the people that implement data center infrastructure making their responses the perceptions that matter most.

### Covers various products and six brand leader categories in an annual survey

IT Professionals were asked who they perceived as Market, Price, Performance, Reliability, Service & Support, and Innovation Leader in surveys that will be conducted annually for these particular product categories.

### Market Leader

All Flash Fibre Channel Array  
Brand Leader Survey: June 2015



### The following collateral on this product category is available for purchase

- **Survey Report:** \$ 3,950 (includes 2014 comparison data, if applicable)
- **Award Logos:** \$1,500 flat fee for one logo or all six (Market, Price, Performance, Reliability, Service & Support, Innovation)
- **Detailed Infographic:** \$ 2,700 (includes survey data)
- **Standard Infographic:** \$1,500
- **Brand Leader Profile:** \$1,500
- **Package A:** \$ 4,500 - Survey Report + Award Logos + free Market Leader Award Plaque
- **Package B:** \$ 6,200 - Survey Report + Award Logos + Detailed Infographic + Brand Leader Profile + Market Leader Award Plaque

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For more information on brand leader surveys or collateral, visit our [website](#).